Unionize MarketWatch NYC!

We, the editorial staff and news team of MarketWatch's New York office, have decided to join our brethren employees at other branch offices of MarketWatch and Dow Jones as a collective unit under the IAPE Local 1096, a unit of the NewsGuild and Communications Workers of America.

We are doing so because it is a way to ensure fair and equitable treatment for MarketWatch employees of all backgrounds and ages. And frankly, as both the largest geographical group of MarketWatch employees and the only group not to have union representation, we feel it is high time for change.

Being union members will give us a seat at the bargaining table and afford us an opportunity to negotiate a proper contract. For too long, New York MarketWatchers have been subject to unilateral company changes—and it is becoming painfully clear that union-represented employees stand to do better. Union representation will allow us to have a voice in so many matters, from wages and benefits to return-to-office requirements and disciplinary actions levied against any of our colleagues.

Now more than ever, the pace of change in our business continues to accelerate. Being in the union will help us shape our destiny as we continue a MarketWatch legacy dating back more than 25 years.

We organize for equality. We organize to ensure quality. We organize to give our workers a living wage. We organize to ensure career advancement and job security. We organize to realize our potential. We organize to build our community and strengthen the brand promise of MarketWatch.

In short, the time for union representation is now. We call upon MarketWatch and Dow Jones leadership to voluntarily recognize our intent to join our colleagues as IAPE union members.